



## **ADRIAN CHILES BRINGS THE WORLD CUP'S FUNNIEST MOMENTS TO DVD IN AN EXCLUSIVE EDITION OF MATCH OF THE DAY 2'S MUST SEE ROUND-UP '2 GOOD 2 BAD'**

This Christmas ADRIAN CHILES presents the funniest moments in World Cup history in 2 Good 2 Bad – The World Cup, a feature length edition of Match of the Day 2's must-see weekly round-up. ADRIAN, joined by former England International and Match of the Day 2 football analyst LEE DIXON, offers a never-seen-before look at the wackier side of World Cup football – as well as some defensive analysis of the tournament's most memorable goals – in this DVD released by ITV DVD on 23<sup>rd</sup> November.

Presenting the choicest clips from both on the pitch and in the stands, 2 Good 2 Bad – The World Cup provides a window to the all-too-often missed moments in the beautiful game. From far-fetched fouls and manager mishaps, to the greatest goals and the funniest fans, it's jam-packed with every aspect of the game from 1966 to today. So prepare for a whistle-stop tour of the best in World Cup trivia as ADRIAN and LEE examine the funniest and *oddest* moments in the tournament's history, such as: the glorious gaffes; the strangest celebrations; the most explosive sideline tantrums; and the top five World Cup goals (including a LEE DIXON masterclass on what the defence did wrong). All this plus a priceless insight into World Cup culture and the beliefs and behaviour that underwrite the game, from: post-goal man-love, in which LEE reveals first hand experience of English football's most enthusiastic kisser; to why it's ok to cry; football erotica, complete with the shortest shorts; and how ADRIAN uncovered a silver-lining to England's penalty heartbreak...

2 Good 2 Bad – The World Cup mines the 44 year old treasure chest of footballing hiccups to present a matchless collection of eagle-eyed out-takes and observations. Topped up with an exclusive bonus extra, 'Adrian Chiles 2 Good 2 Bad – The World Cup: Uncovered' which gives unrestricted access behind the scenes of Match of the Day 2, this is the must-see DVD for any football fan.

On national prime-time television almost every day of the week, ADRIAN is one of television's most versatile and sought-after presenters. Marking the end of a busy year, this autumn's release of 2 Good 2 Bad – The World Cup is the culmination of a non-stop twelve months that has seen him continue to host the UK's most-watched daily chat-show The One Show, which has recently extended its Friday edition to one-hour; present Sunday night's leading sports show Match of the Day 2, which he has anchored since 2004; and host the hugely popular The Apprentice: You're Fired.

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*Adrian Chiles' '2 Good 2 Bad – The World Cup' (cert 12 - UK & Ireland), £19.99, Avalon Television 2009  
(Feature length 66 mins approx, extras 8 mins approx) Cat no. 3711532243  
Release date: 23<sup>rd</sup> November 2009*

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